

# POCKET PROTECTOR

## DEVICE PROTECTION & MANAGEMENT

### Your Path to Pocket Protector™

Continue your journey toward complete mobile and digital transformation with TetherView Pocket Protector™, the integrated digital workspace platform powered by VMware AirWatch technology.

Pocket Protector™ uses our industry-leading end-user computing (EUC) technologies to help your team deliver and manage any app on any device, simply and securely.

Enjoy rapid ROI from a product that is fully managed, provides faster deployment of new apps, offers self-service support and future-proofs your investment.

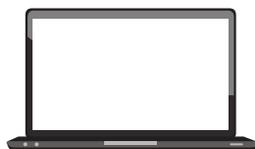
### 6 REASONS TO IMPLEMENT POCKET PROTECTOR™

- ✓ Password-less access to all apps.
- ✓ Data security & endpoint compliance.
- ✓ Real-time app delivery & automation.
- ✓ Secure O365 & mobile productivity apps for email, calendar, contacts, browser & content.
- ✓ Unified endpoint management across the broadest number of platforms.
- ✓ Windows as a service for improved security & performance.

## Protect Your Corporate Data On All Devices



Smartphones



Laptops



Tablets



& More...

**DIGITAL BUNKER**

800-666-3996 | TetherView.com

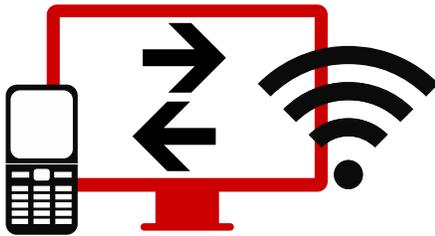


**TetherView**

# PART 1: EVOLUTION

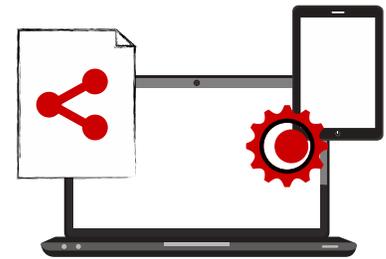
## The Evolution of Enterprise Mobility

Years ago, organizations adopted Mobile Device Management (MDM). Then they moved on to Enterprise Mobility Management (EMM). Today, as business requirements shift from connectivity to cross-platform innovation, organizations are thinking more broadly - and evolving to Unified Endpoint Management (UEM).



### CONNECTIVITY

Connect employees securely to corporate resources.



### PRODUCTIVITY

Improve productivity. Enable secure mobile versions of apps.



### GROWTH & EFFICIENCY

Leverage modern mobile management to reduce IT cost and improve security for any endpoint - including desktops - for both remote/mobile and on-network users.

# PART 2: RISKS AND PAIN POINTS

## UEM Brings Modern IT & User Efficiencies

In the modern enterprise, mobility creates unprecedented challenges for IT and business leaders. Without UEM, these challenges pose significant business risks.

### 4 Reasons to Adopt UEM Today



#### PAIN POINTS



#### RISKS



#### HOW UEM HELPS

1

Legacy tools that don't adequately support remote users and mobile workforces.

Off-network devices that cannot easily be managed, leading to security risks and high IT costs.

Keep all endpoints, whether in the office or remote/in the field, up to date and compliant with corporate policies with minimal IT involvement.

2

Siloed management and tools across mobile, desktop, and rugged/purpose-built devices.

Disjointed management leading to higher costs and inconsistent security across platforms.

Use one unified toolset to consistently manage any endpoint and any app—from mobile-cloud to desktops and even the Internet of Things (IoT).

3

A lack of visibility across endpoints, apps, and users.

Reactive management and poor security.

Leverage modern mobile management capabilities for real-time operations and compliance status, regardless of device location.

4

Locked-down devices with little or no self-service.

A poor user experience and high IT support costs.

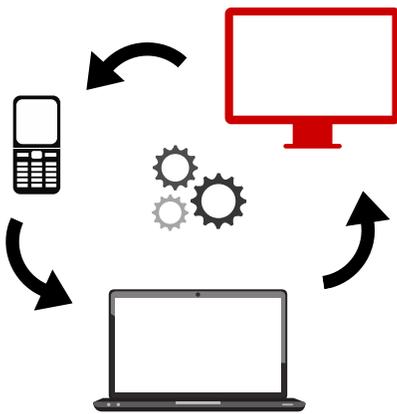
Enable a consistent user experience across endpoint devices. Support self-service processes.

# PART 3: THE TETHERVIEW UEM SOLUTION

## Unified Endpoint Management with TetherView

The leading unified endpoint management technology from TetherView takes a user-centric approach to enable IT to centrally manage every device, every app, and every mobile user case, both corporate-owned and BYOD. VMware AirWatch powers Pocket Protector, the integrated digital workspace platform.

### UEM with TetherView



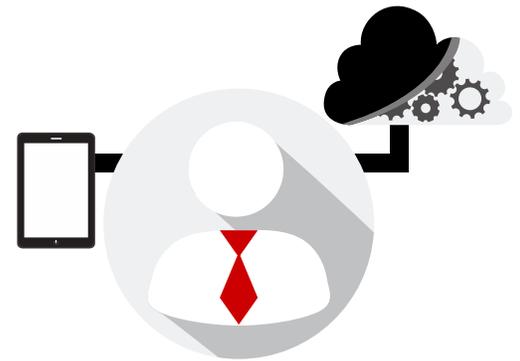
#### LIFECYCLE MANAGEMENT

Manage the complete device lifecycle, from onboarding to retirement, across all your desktop, mobile, and purpose-built devices.



#### ENDPOINT SECURITY

Reduce security and compliance risks with unified, well-automated endpoint controls-without impeding productivity.



#### INTELLIGENCE

Leverage data analytics to gain rich insights into user behavior, device usage, and opportunities to improve efficiency.

With TetherView UEM, you can manage and secure all endpoints (including desktops) running any OS (including Windows 10, macOS, and Chrome OS) and any app, across diverse use cases, all from a single holistic platform.

**For the seventh consecutive year**, VMware has been named a leader in the Gartner Magic Quadrant for Enterprise Mobility Management. Furthermore, we've been positioned highest in ability to execute and furthest in completeness of vision, for the second year in a row.



VMware is a leader in the 2017 IDC MarketScape for Worldwide Unified Endpoint Management Software, which covers Windows 10 and macOS management, support for iOS and Android, and capabilities that help customers bridge the gap between traditional PCLM and UEM platforms.

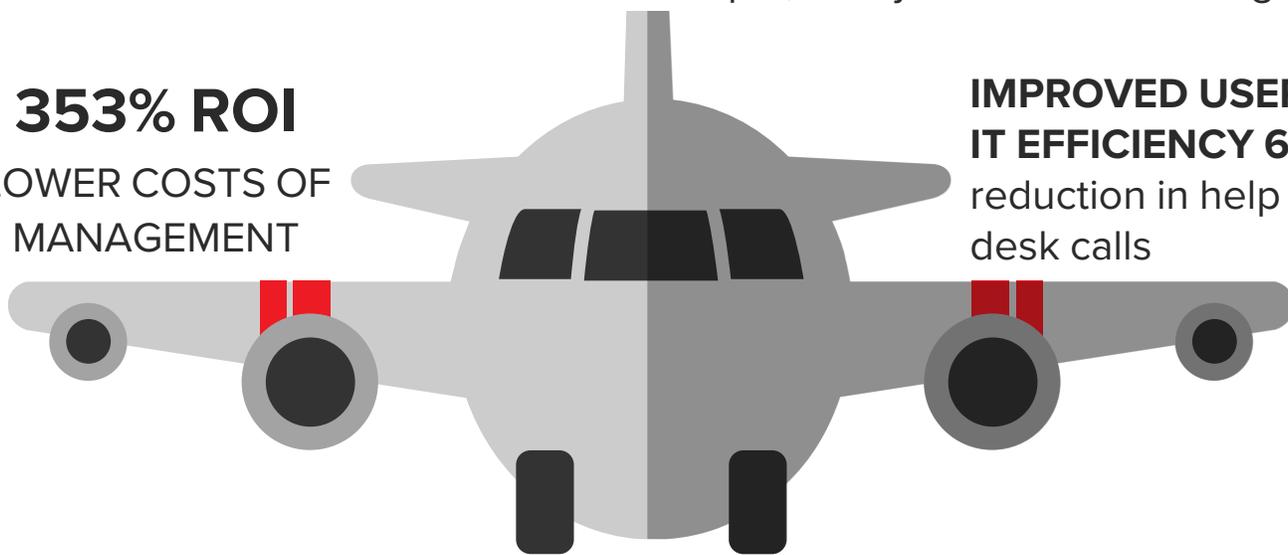
## PART 4: CUSTOMER PROOF POINTS

### Realizing the Benefits

Today, organizations around the world are gaining the benefits of TetherView Pocket Protector™. For example, a major airline is realizing:

**353% ROI**  
LOWER COSTS OF  
MANAGEMENT

**IMPROVED USER &  
IT EFFICIENCY 67%**  
reduction in help  
desk calls



**\$4.6 MILLION**  
in cost avoidance

SOURCE: The Total Economic Impact of VMware AirWatch, Forrester, 2016.

Unified Endpoint Management is now essential. Don't risk the future of your business. Get started on your UEM strategy today to drive IT efficiencies, enable real-time security, and meet line-of-business needs.

Learn more about UEM with TetherView Pocket Protector™ powered by AirWatch technology. Ready to discuss your business needs now? [Contact Us](#) to learn more!